**SUGGESTED PARENT/GUARDIAN CONSENT EMAIL LANGUAGE   
[brackets indicate optional text, or text that needs to be customized]**

Dear parent/guardian of <<First Name>> <<Last Name>>,

We need to get your permission to continue calling you with our SchoolMessenger system for non-emergency school situations (for example, routine attendance calls).

You can easily give us your permission by visiting the SchoolMessenger app website at [https://go.schoolmessenger.com](https://go.schoolmessenger.com/) to sign in or create an account by clicking “Sign Up” on the top right menu.

Once you’ve signed in, you can choose how you want to be contacted based on the category of message (from emergencies to school activities). You will also be able to listen to and read messages from the school for the previous 30 days, so you don’t miss a thing. You can also sign in to change your preferences at any time.

We need you to opt in by [INSERT DATE]. If you do not give us permission by that date, we will no longer be able to use our automated voice dialing system to contact you for non-emergency situations.

Thank you. You can find out more about the SchoolMessenger app by visiting <https://go.schoolmessenger.com/#/learn>.