



SchoolMessenger®

Unified Emergency Alert Notifications Guide

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Introduction


The Emergency Alert Notifications module allows you to create an alert that will be visible on all pages of your Presence site(s). This enables you to quickly and easily convey vital information to your users. Users that have been authorized to do so can create these alerts from within Presence or Communicate.

Who Should Use this Guide

This guide is written to be accessible to users of all technical backgrounds and it is intended for administrators who may need to send alerts.

Authorizing Users to Send Alerts

Because alerts can be pushed out to all of your sites, only users that are administrators at the district site as well as any school sites can be assigned the ability to create alerts. If the user is not an administrator or is only an administrator for some of the sites, their account will need to be added to the Administrators group on all of your Presence sites.

 **Note:** If you are using an external source to manage your user accounts, like SIS, Google SSO, or LDAP, we recommend that you use the mappings associated with that source to add the alert users to the appropriate Administrators groups.

Ensuring User has Proper Group Membership

If you are an administrator, you can check a user's membership by going to **Manage Users** on the district site.

Click the user you want to check and then go to the **Member Of** tab.

Edit User

Member Of

Permissions

Activity

Access and Suspension


Delegation

Add User To Group:


Administrative Staff







Add

THIS USER IS A MEMBER OF THE FOLLOWING GROUPS (1-2 OF 2)

Group	Action
Administrators	
Registered Users	<div>Approved</div>

EXTERNAL GROUPS (1-3 OF 3)

 ADD GROUP

School	Description	Group	Action
 SHRHS	Stella Heights Regional High School	Administrators	
 SHRHS	Stella Heights Regional High School	Administrative Staff	
 SHRES	Stella Heights Regional Elementary School	Administrators	

Ensure that the user is a member of the **Administrators** group.

If your site has child sites (i.e. it is a district site with school sites) you should see an **External Groups** section. The user must be part of the **Administrators** group for each school site as well.

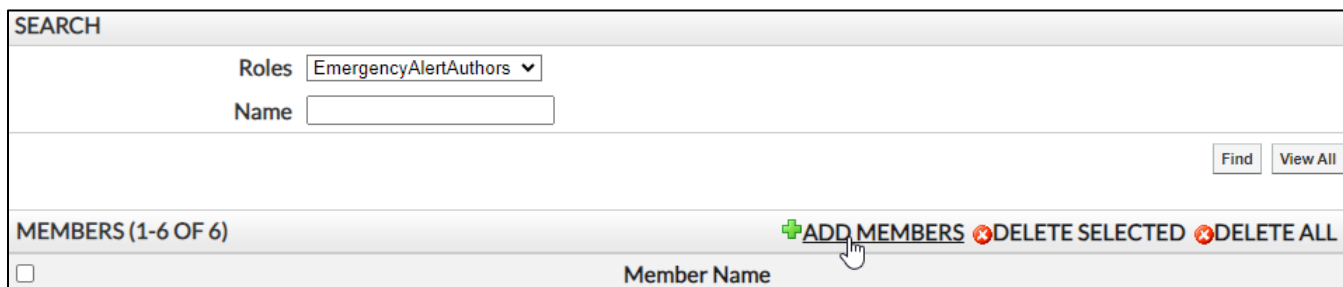
Adding User to the Emergency Alerts Role

Go to the **System Administration** page.

Under **General Administration** section, click **Server Settings**.

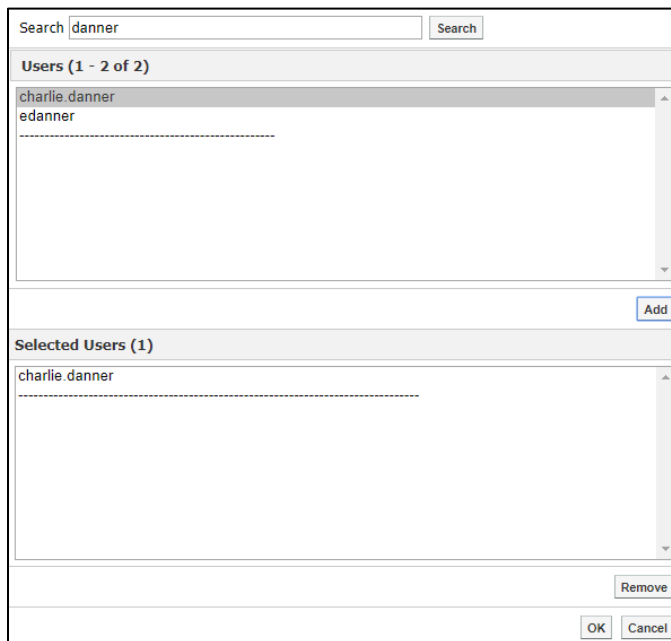
Click on the **Roles** tab.

Click the **Roles** dropdown and choose **EmergencyAlertsAuthors**.



Click **Add Members**.

In the User Picker window, find the user(s) you wish to authorize and click **Add**.

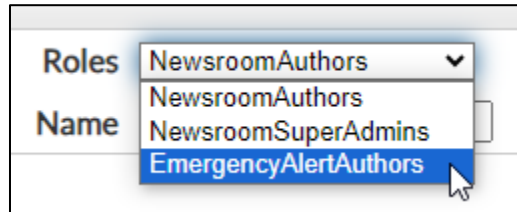


Once you have added all the users you wish to include in the role, click **OK**.

Confirming User Account is Able to Create Alerts

On the System Administration page, under the **General Administration** section, click **Manage Authorization of Roles**.

Set the **Roles** dropdown to **EmergencyAlertAuthors**.








On this page you will see users that are authorized to send alerts. A user will appear on this page if their account is an administrator on the site as well as any child or school sites. If they have been added to the **EmergencyAlertAuthors**, or any other role, they will have a generated key listed for their account.

Please confirm that the user(s) that you added to the **EmergencyAlertAuthors** role are listed and that a key has been generated for their account. If you see the user is listed but there is no key next to their account, click **Generate**.



Note: If you click **Generate** for a user that is listed but does not have a key, this will automatically add the user to the **EmergencyAlertAuthors** role as well as generate a key. Similarly, if the user does have a key but is not part of the **EmergencyAlertAuthors** role, clicking **Re-Generate** will generate a new key and add the user to the **EmergencyAlertAuthors** role.

Screen Name	First Name	Last Name	Email		
isabella.anderson	Isabella	Anderson	isabella.anderson@meadowbrooksd.org	Re-Generate	9/6jZFrrNQUBgR1+alX+ZK 
elijahmartinez	Elijah	Martinez	elijahmartinez@meadowbrooksd.org	Re-Generate	nG90YKCW5Slvo39do+sjfDI 
sofia.simmons	Sofia	Simmons	sofia.simmons@meadowbrooksd.org	Re-Generate	mBxmUHNxrTsWGXXppVaw 
noahriviera	Noah	Rivera	noahriviera@meadowbrooksd.org	Re-Generate	aS4+N0imr6QxmFhicA7gI6E 
harper.reed	Harper	Reed	harper.reed@meadowbrooksd.org	Re-Generate	pZj49Eovc76VB9azMzuOlaV 

If you do not see the user(s) you added to the role listed, then please go back to the *Ensuring User has Proper Group Membership* section and double-check that the user(s) have been added to the Administrators group for the current site and all of your child sites.

If you do not see any users listed in this section at all, it may be that a configuration change is needed in how your site handles user accounts in relation to child sites. Please contact our support team for assistance.

Enabling Posting to Presence for User Profiles in Communicate

In order to authorize a user to send alerts from Communicate, you will need to be an Administrator for both Presence and Communicate.


First log in to your Presence site and navigate to the System Administration page. If you have multiple sites, you will need to log in to your district site.

On the System Administration page, under the **General Administration** section, click **Manage Authorization of Roles**.

On the **Roles** dropdown, choose **EmergencyAlertAuthors**.

On this page you will see users that are authorized to send alerts. For more information on this process see the *Authorizing Users to Send Alerts* section.

Screen Name	First Name	Last Name	Email	
isabella.anderson	Isabella	Anderson	isabella.anderson@meadowbrooksd.org	Re-Generate <input type="text" value="9i6jZFrNQQUBgR1+aIX+ZK"/> 
elijahmartinez	Elijah	Martinez	elijahmartinez@meadowbrooksd.org	Re-Generate <input type="text" value="nG90YKCW5Siv039do+sjfDI"/> 
sofia.simmons	Sofia	Simmons	sofia.simmons@meadowbrooksd.org	Re-Generate <input type="text" value="mBxmUHNxrTsVGXXppVaw"/> 
noahriviera	Noah	Rivera	noahriviera@meadowbrooksd.org	Re-Generate <input type="text" value="aS4+N0lmr6QxmFhica7gl6E"/> 
harper.reed	Harper	Reed	harper.reed@meadowbrooksd.org	Re-Generate <input type="text" value="pZj49Eovc76VB9azMzuOlaV"/> 

You will need the secret key for your account. Click the  icon to the right of the user to copy the key to your clipboard.

Log into your Communicate account.


Click the **Admin** tab and then the **Profiles** subtab.

Click the **Edit** button to the right of the profile(s) that will be posting emergency alerts to Presence.


Under **Messaging Options**, check the box for **Post to Presence** to enable the ability to send alerts to Presence.

User Profile Editor: Profile32132



Profile Access Controls


Name  Profile32132  Guide


Description

Enable All  Enable All User-level Options

MESSAGING OPTIONS

Post to Presence  

 Save

 **Note:** A configuration change for your account may be required. Please contact support if you don't see the option to **Post to Presence**.

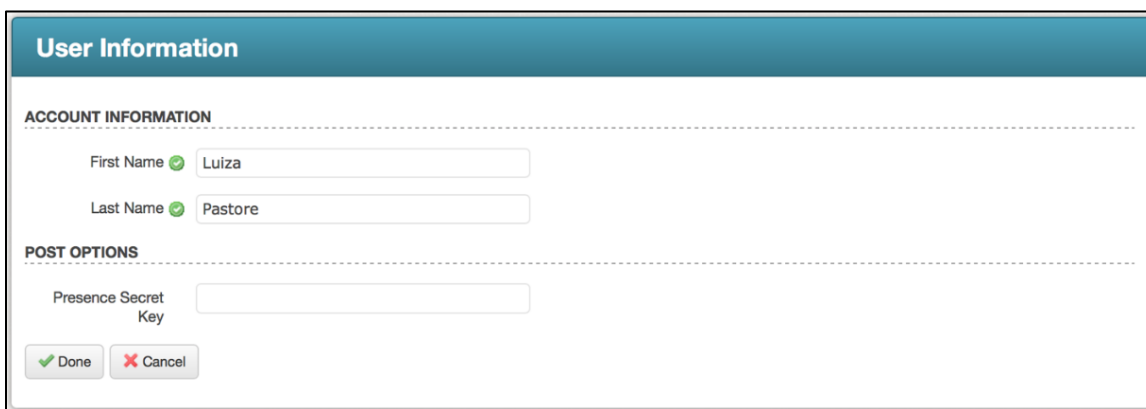
Users with a Presence-enabled profile will now have a field in their User settings for a **Presence Secret Key**.

Adding Key to Communicate

Click the **Admin** tab and then the **Users** subtab.

Click the **Edit** button to the right of the authorized user.

Under **Post Options**, enter the user's **Presence Secret Key** in the field provided. This is the value you copied from the **Manage Authorization of Roles** section in Presence.



The form is titled "User Information" and is divided into two sections: "ACCOUNT INFORMATION" and "POST OPTIONS".

ACCOUNT INFORMATION

- First Name: (with a green checkmark icon)
- Last Name: (with a green checkmark icon)

POST OPTIONS

- Presence Secret Key:

At the bottom of the form are two buttons: "Done" (with a green checkmark icon) and "Cancel" (with a red X icon).

Click **Done** to add the key.

The user will now be able to send emergency alerts to Presence from Communicate.

Creating an Emergency Alert

Publishing an Alert from Communicate

Publishing an alert to Presence when creating a Broadcast is as simple as including any other destination type.

From the Communicate Dashboard, click the **New Broadcast** button.

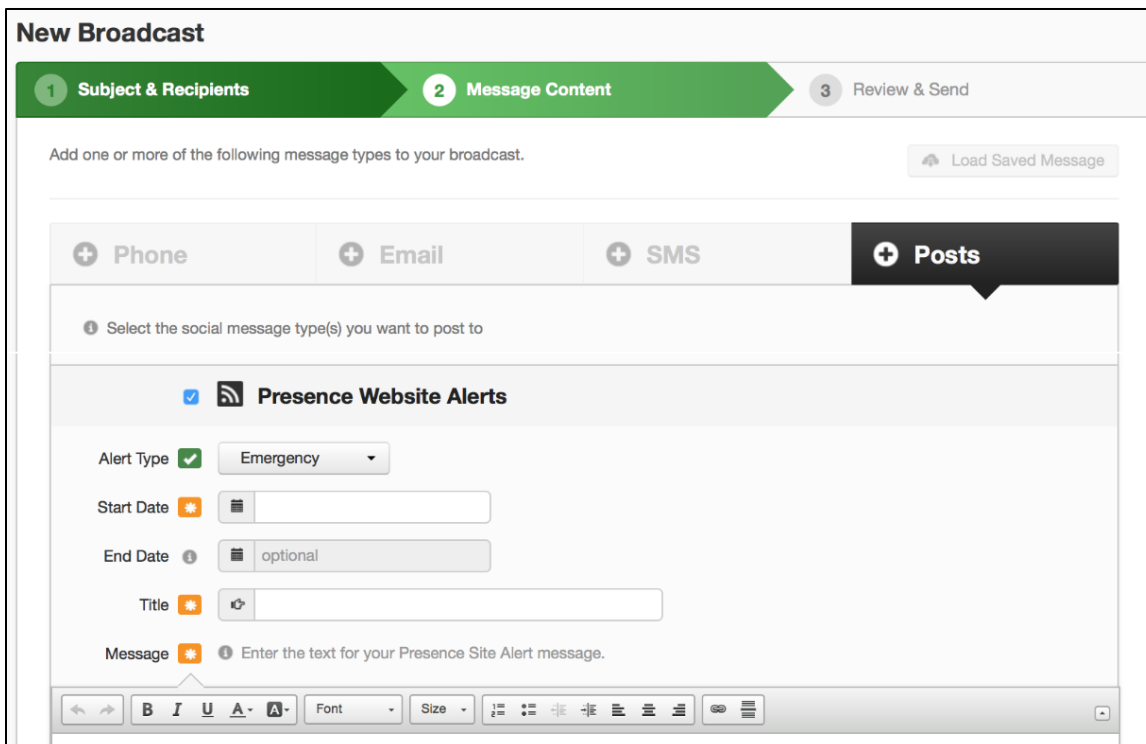
During the **Message Content** step, click **Posts** and click **Presence Website Alerts**.

Specify the **Start Date** and **End Date** for the message.



Note: *Selecting an end date is optional. If you don't provide an end date, the scheduled alert will never expire. The alert will remain indefinitely on the selected Presence site(s) until an authorized Presence administrator manually removes the alert.*

Enter the **Title** and **Message** for your alert.




New Broadcast

1 Subject & Recipients 2 Message Content 3 Review & Send


Add one or more of the following message types to your broadcast. [Load Saved Message](#)


+ Phone + Email + SMS + Posts


Select the social message type(s) you want to post to


☒  **Presence Website Alerts**

Alert Type ☒ Emergency

Start Date 

End Date  optional

Title 

Message  Enter the text for your Presence Site Alert message.

Rich text editor toolbar: Bold, Italic, Underline, Text Color, Background Color, Font, Size, Bulleted List, Numbered List, Indent, Outdent, Link, Unlink, Image, Table, Video, Embed, Full Screen, Print.

Choose the Presence website(s) where you want the alert to appear.

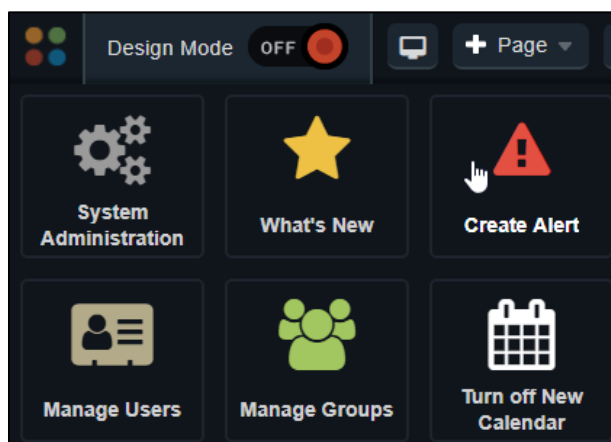
Click **Save** and continue adding content for the other destinations you wish to include.

Send your broadcast as usual. When you do so, the alert will then appear on the selected Presence site(s).

Publishing an Alert from Presence

To create an emergency alert in Presence, log in to the Presence site as one of the authorized users.









Hover over the  icon and click the **Create Alert** shortcut.



Fill out the **Title** and **Body** for your alert.

The **Body** field includes a simple rich text editor. Within the editor you can use the following options:

RICH TEXT EDITOR FEATURES

Button in Editor	Description
	Bold: This button allows you to bold text.
	Italicize: This button allows you to <i>italicize</i> text.
	Underline: This button allows you to <u>underline</u> text.
	Hyperlink: This tool allows you to link selected text to another website or document.
	Bullets: This button allows you to create a list of bullet points.
	Numbered List: This button allows you to create numbered list of items.
	Font: This button allows you to customize the font used in the text of your alert.
	Edit HTML: The editor allows technical and non-technical users to create alerts. For technical users, simply clicking on the HTML option will display the HTML for the alert. You can then make any manual HTML changes. To see the list of permitted HTML tags in the alert, click View Permitted HTML .

Click in the **Expiry** field to set the date and time when the alert should stop appearing.

January 2019

Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Time

07 AM ▾

:

30 ▾

If you have multiple sites, within the **Site Selection** section, you are able to choose which site(s) the alerts should appear on. By default, all schools will be selected, but you can adjust that selection as needed by checking or unchecking the boxes and using the **Select All** and **Deselect All** options.

Site selection

Select schools for alert to appear on:

☒ **Select All**
☐ **Deselect all**

☐ Franklin Community Schools

- ☒ Woodville Elementary
- ☐ Harrison Elementary
- ☒ Lewis Elementary

Once you are ready to create the alert, click **Post**.

⚠ Create Alert

Title

Body

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-

Font Name ▾

</>

Due to inclement weather, our offices are **closed** on Wednesday, Janaury 20th. We will continue to monitor weather conditions before we decide when our offices will re-open.

Due to the closure, our [board meeting agenda](#) has been updated.

View Permitted HTML

Expiry

Site Selection

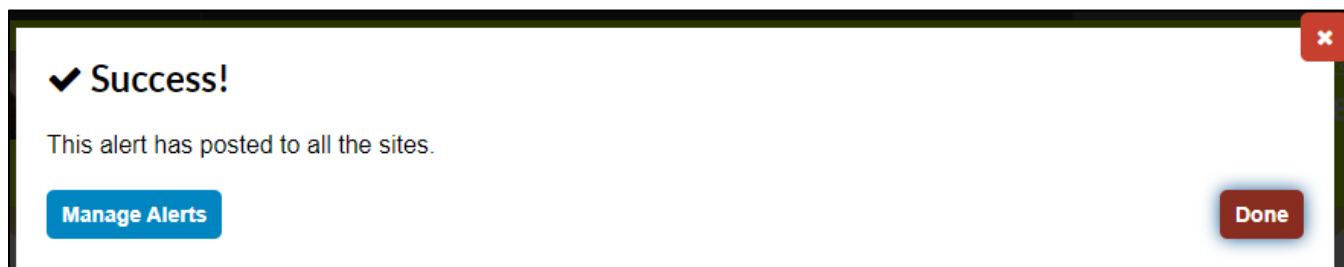
Select schools for alert to appear on:

☒ **Select All**
☐ **Deselect All**

☐ Franklin Community Schools


- ☒ Woodville Elementary
- ☐ Harrison Elementary
- ☒ Lewis Elementary

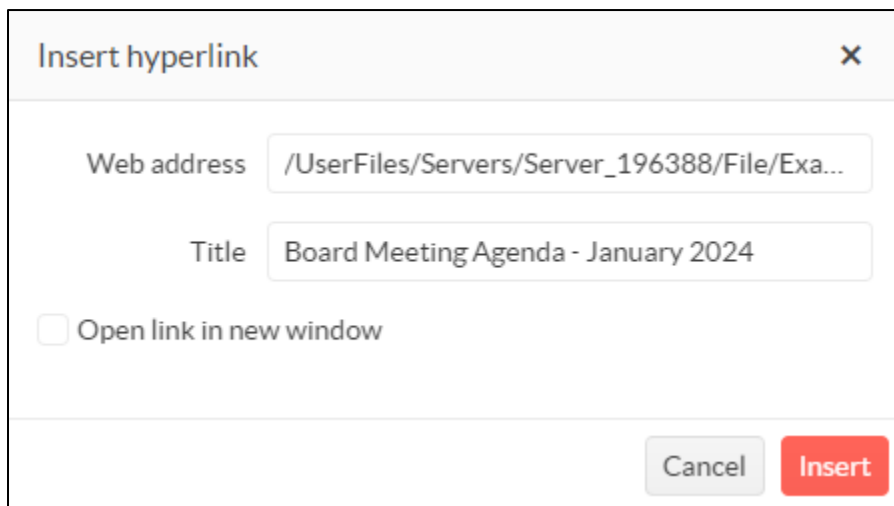
The alert will now be displayed to any users that visit the site (or any child sites) between now and the expiry date you have set.



Rich Text Editor Tools

Inserting Hyperlinks

When you click the  icon, it will bring up the UI for inserting a hyperlink.

A dialog box titled "Insert hyperlink" with a close button (x) in the top right. It contains two text input fields: "Web address" with the value "/UserFiles/Servers/Server_196388/File/Exa..." and "Title" with the value "Board Meeting Agenda - January 2024". Below these is a checkbox labeled "Open link in new window" which is currently unchecked. At the bottom right are two buttons: "Cancel" and "Insert".


Fill in the **Web Address** for your link. If this is for a file or page on your site, you can use a relative URL (for example, `/UserFiles/Servers/Server_196388/File/Example/schedule.pdf`). If the link is for content outside of your site, use the absolute URL (for example, `https://www.thisisanexamplesite.edu/schedule`).

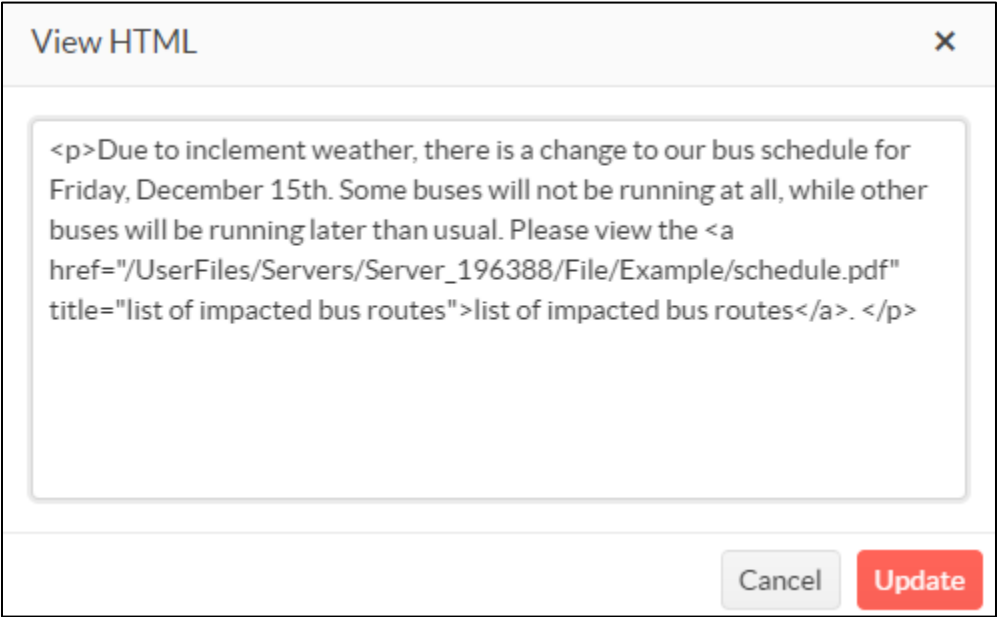
Fill in a **Title** for the link.

If you wish, you can also choose to **Open link in new window**.


Once you have finished configuring your hyperlink, click **Insert**.

Editing HTML

When you click the  icon, it will bring up the HTML for the **Body** content.



Make any edits to the HTML for the alert and click **Update**.



 **Note:** *There are limitations to the HTML you can add to an alert. To view the list of HTML you are able to use, click **View Permitted HTML**.*

Removing an Alert

Normally the Emergency Alerts will be visible in Presence from when you first post them until the expiry date and time you have set. However, in some cases you may wish to remove an alert early (for example, if the information presented is no longer relevant or becomes out of date).

To remove an alert, log in to your Presence site.

Go to the System Administration page and, under the **External Broadcast Settings**, click **Manage Emergency Alerts**.

ALERTS			
Title	Message	Expiry	Posted To
Schools Closed Due to Inclement Weather	Due to inclement weather throughout the county, schools will be closed today.	2023-11-29 11:59 PM	RVDS, WAHS, RMES 
Early Dismissal Reminder	Remember that all classes will end today at 12:30 PM. Buses will depart the school at 12:40 PM. Any students wishing to leave by car or on foot will need to be signed out at the office by a parent or guardian.	2023-11-06 06:00 PM	RVDS, WAHS, RMES 

If you wish to remove an alert, click the  icon to the right of the alert you wish to remove.

Viewing Alerts

If there are any active emergency notifications set, then when you first navigate to any of your Presence sites a modal will appear to display the notification(s).



If this is the first time you are viewing the alert, it will also have a  icon to the left of the alert's title.

Once you have viewed the alert, you can click the  icon in the top right of the alert window. The alerts will now be minimized to the bottom right corner of the page.



If you click on the minimized alert icon, the alerts will be displayed again.

The alerts will stay minimized while you navigate around the site and won't open again until you leave the site and return (or visit the site from a new browser or tab).